

B2B CHALLENGE

1. Program and event The B2B Challenge will be held in conjunction with the Back to Berrien Futurity Show in Berrien Springs, Michigan. The 2027 event dates are July 21-24, 2027. The program offers eligible horses opportunities in a 2-Year-Old Saddled Longe Line and a 3-Year-Old Western Pleasure, starting in 2028 for those who showed in the 2027 Saddled Longe Line class, with a maiden bonus subject to these rules.

2. Nomination and eligibility A horse may be nominated for \$1,000 through February 15 of its 2-year-old year. A nomination submitted after February 15 costs \$2,000. A nomination is not complete until the required information and full payment have been received by B2B Challenge management. Nominations will be accepted until 5:00 p.m. on the day before the class begins. A horse must compete in the B2B 2-Year-Old Saddled Longe Line to be eligible to compete in the B2B 3-Year-Old Western Pleasure.

3. Program opportunities An accepted nomination establishes the horse's eligibility for the program opportunities described below, provided all entry requirements, deadlines, fees, ownership requirements, and show rules are satisfied. The nomination fee makes the horse eligible to compete in the 2-Year-Old Saddled Longe Line and the 3-Year-Old Western Pleasure and eligible for the maiden bonus awarded to the winner of the 3-Year-Old Western Pleasure class.

4. Two-Year-Old Saddled Longe Line The 2-Year-Old Saddled Longe Line will offer a \$25,000 purse. Each horse will work for one minute in each direction and must exhibit the walk, trot, and lope in each direction. A saddle is required. Artificial tails and bands in the mane are prohibited. An exhibitor may show an unlimited number of horses in this class.

5. Longe Line scoring Each direction is scored separately: walk, 0-5 points; trot, 0-10 points; lope, 0-10 points; and expression and eye appeal, 0-10 points. The maximum is 35 points per direction and 70 points overall. Judges can score in half-point increments and select tie-breaking maneuvers at their own discretion. If a gait is not exhibited in a direction, the horse receives a score of zero for that gait in that direction. A horse showing lameness in any gait shall receive a score of zero.

6. Three-Year-Old Western Pleasure The 3-Year-Old Western Pleasure will offer a \$50,000 guaranteed purse. Of that purse, \$25,000 is guaranteed to the winner, with the remaining \$25,000 to be distributed through the other announced placings. Only horses that competed in the 2027 B2B 2-Year-Old Saddled Longe Line are eligible to compete in the 2028 B2B 3-Year-Old Western Pleasure.

7. Maiden bonus A \$25,000 maiden bonus will be available to an eligible 3-year-old. For purposes of the B2B Challenge, a maiden horse is an eligible nominated horse that, before entering the arena for the B2B 3-Year-Old Western Pleasure, has never been shown under saddle with a rider mounted as an official entry in any judged, scored, placed, or prize-paying horse show class, futurity, sweepstakes, slot class,

jackpot, or similar public competition. A horse is considered shown under saddle with a rider mounted when it enters the competition arena carrying a rider as an official entry and is presented to the judge or judges for evaluation. Participation in the B2B 2-Year-Old Saddled Longe Line shall not affect a horse's maiden eligibility because the horse is not ridden and no rider is mounted during that class. Training rides, riding at home, warm-up riding, and ordinary schooling outside an official judged class shall not affect maiden eligibility. To receive the \$25,000 maiden bonus, the horse must satisfy this maiden definition and be the overall winner of the B2B 3-Year-Old Western Pleasure. If the overall winner is not a maiden horse, the \$25,000 bonus will roll over to the following year and be added to that year's \$25,000 maiden bonus. The bonus will continue to increase by \$25,000 each year until an eligible maiden horse wins both the 3-Year-Old Western Pleasure and the accumulated maiden bonus.

8. Entries, payments, refunds, and substitutions After a horse has been nominated, no refunds or substitutions are allowed.

9. Ownership and transfers Nomination eligibility follows the horse after a sale. It is the responsibility of the new owner to report the change of ownership to B2B Challenge management before the horse is exhibited.

10. Conduct, welfare, and governing rules All horses and participants are subject to applicable Back to Berrien show rules and facility requirements. NSBA rules shall apply. All horses are subject to drug testing.

11. Judging, ties, and management authority Judging will use a five-judge system. The high and low judges' cards will be dropped, and final placings will be determined from the remaining three cards. A tie-breaker judge will be drawn before the class and announced. Back to Berrien management has the authority to interpret these rules, correct errors, modify scheduling, and address circumstances not expressly covered by these rules.

12. Purse conditions and publication The advertised purses are guaranteed regardless of entry count. Purse payments will be issued by the conclusion of the show, provided all required tax forms have been properly completed and submitted.

13. Acceptance of rules Submission of a nomination or entry constitutes agreement by the owner, exhibitor, trainer, and other responsible parties to comply with the final Official Rules, applicable show rules, and management decisions made within the authority provided by those rules.